

snippets...

PER helps PEPSI MAX India launch

We recently prototyped a new point-of-sale display unit for Pepsi India, and hope to be selected as sole manufacturer ready for roll-out across the continent in 2010/11.



GROW YOUR OWN goes high-tech

We've been working with the Chinese Academy of Agricultural Science to design a revolutionary new hydroponic device that allows home users to rapidly grow top quality plants or veg indoors, in high yields, with no skill, and without the mess of soil. A well established market gardening technique, now available to the public with the help of some very advanced design and technology.

SCHNEIDER ELECTRIC to appoint PER

We're about to start work on a range of design projects to further strengthen the Asian market position of this global leader in electrical engineering and control systems.

PER DESIGN (UK) LTD

Booths Park, Chelford Road,
Knutsford, Cheshire, WA16 8GS, UK

TEL: +44 (0)1565 757810

FAX: +44 (0)1565 650755

EMAIL: info@perdesignuk.com

WEB: www.perdesignuk.com

DESIGNED FOR EXPORT

helps your business **CREATE GLOBAL DEMAND**

Fast-growing regions like Asia present huge commercial opportunities to British manufacturers like you. But to maximise success in these new markets, your product must meet the specific needs of your target foreign customers, and only designers with a truly international outlook can effectively help.

Our Designed for Export service uses the local expertise of our China based team to help you make the most of new overseas markets.

Our talented and diverse team can:

- Research to help you understand the needs and scope of your target overseas market.
- Redesign your existing product to meet specific local needs, cultural styles and approval standards.
- Redesign your existing product into a form that can be economically transported, either whole or as kits to be reassembled under license in the destination country.
- Translate and redesign all your graphic media and packaging to suit local needs.
- Source or set up local manufacturing facilities and distribution network.

To see how we can help you create global demand, please **contact us** today.

BABYCOTPOD bursts onto market

The baby bassinette we designed for this new UK company was officially launched at the Harrogate Baby Fair this spring, with buyers from major high street retailers all expressing interest to stock the product. There's considerable interest from overseas too. Great news, and production is now underway.



To find out more, take a look at the case study on our website – www.perdesignuk.com

Variations on normal

by Dominic Wilcox



Ballkick Smoothie Maker

